



Presentation of  
CJSC “Innovative Production  
Technopark “Idea”



## Infrastructure

Total area – **2 hectares**

Premises space – **28,680 m<sup>2</sup>**

Investment scope – **26 million USD**

Investment were returned **in 2010**

Total number of companies in the Technopark – **110**

Number of employees – **1,855**

The average ages of employees – **28 years**

The average monthly salary of employees – **776 USD**

Created over **6,000 jobs**

### Shareholders:



**Anchor residents:**



**GE Money Bank**  
RUSSIA



**Honeywell**



**BOSCH**

Разработано для жизни

**Panasonic**  
ideas for life

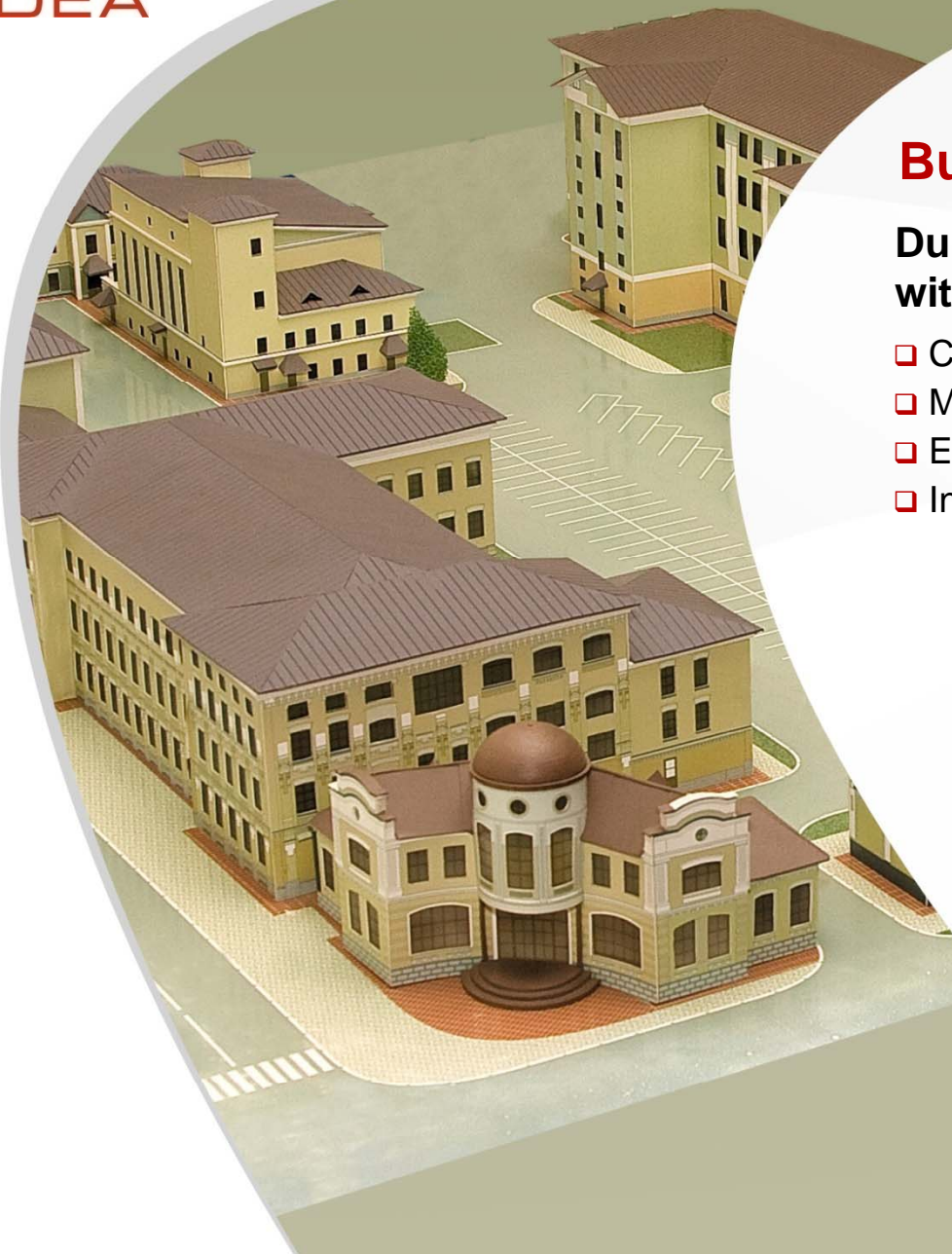
**SIEMENS**

**Exterritorial residents:**



«ГТК»

**iiko**™



## **Business Incubator**

**During 1 year services are provided without payment :**

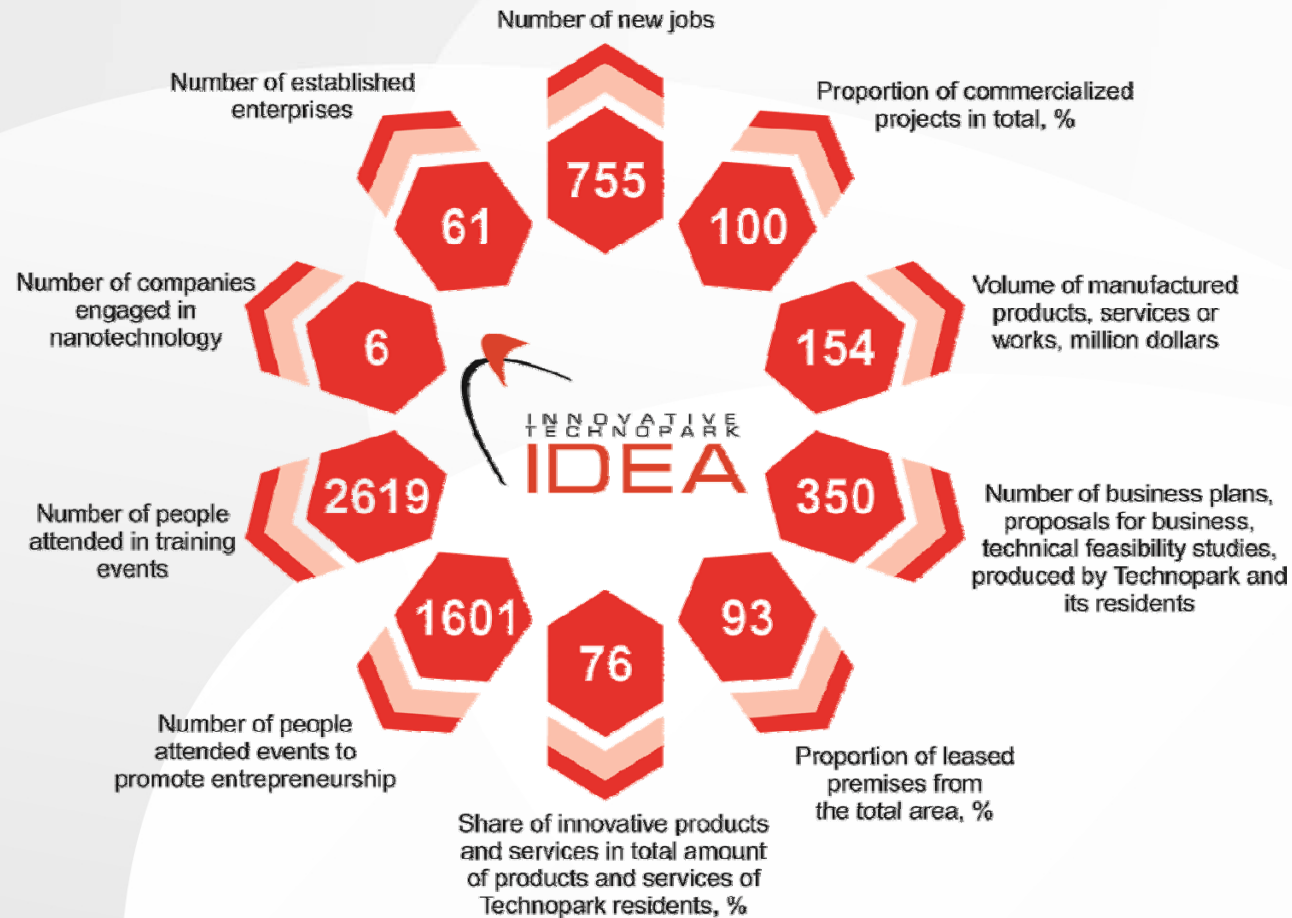
- Consulting services
- Marketing services
- Educational services
- Information service

## **Innovative and Technological Centre**

**Office and production facilities:**

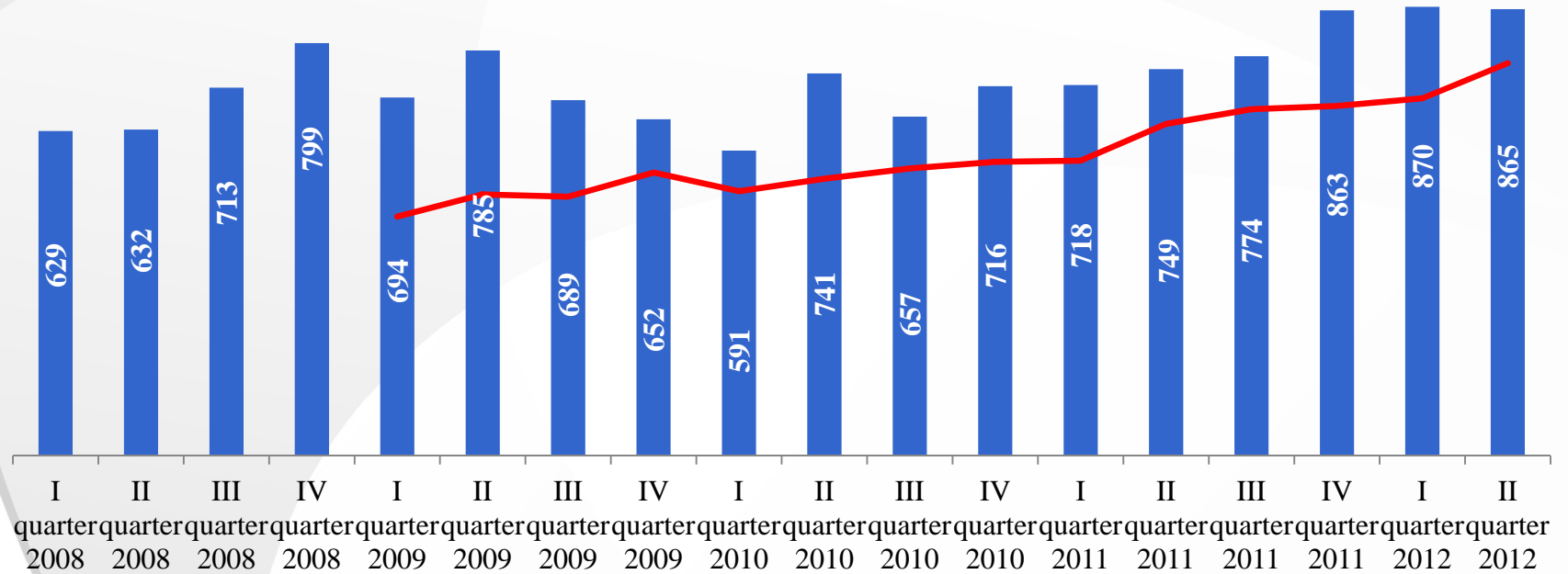
Total area of 20-90 m<sup>2</sup>  
Fine finish redecoration  
Furniture and office equipment  
Term of lease – from 1 to 3 years  
Lease cost: 40%, 60%, 100% of market price

## Indicators (EC-BIC standards)



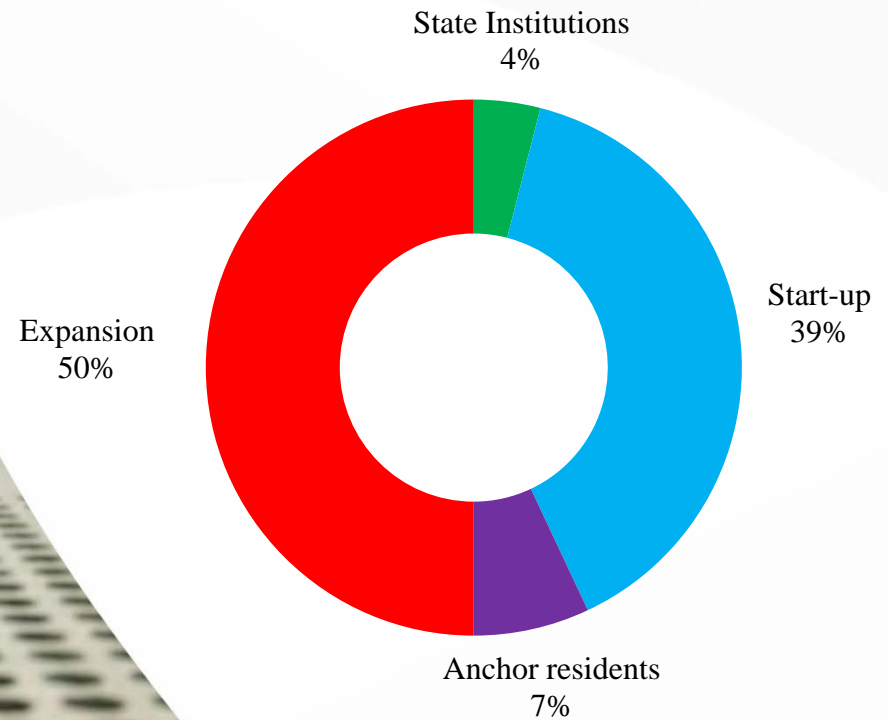
From 2012 Technopark “Idea” keeps record of volume output, works and services produced by Technopark and its residents with using nanotechnology. As a result of 9 months of 2012 this indicator is **1.6 billion roubles** on the ground of Technopark “Idea”.

## The average monthly salary of the employees of the resident-companies of Technopark “Idea”



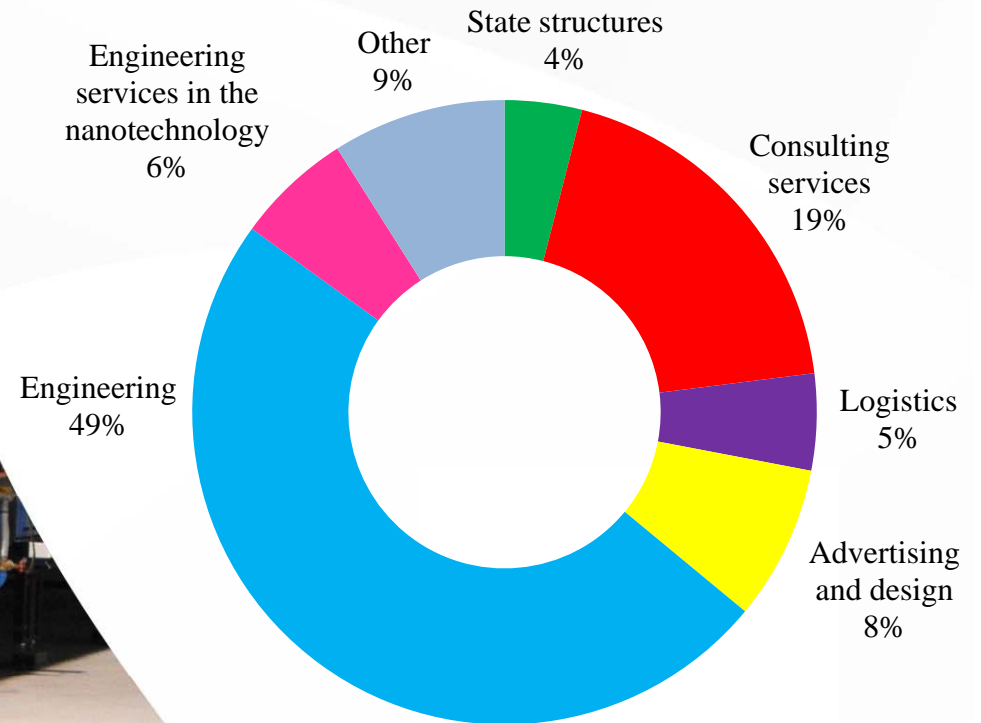
— - Data for the resident-companies of Technopark “Idea”  
— - Data for the Republic of Tatarstan

## Development Stages of the Technopark's resident companies





## The residents profile





## Resident's clients of Technopark "Idea"



## Vocational Guidance

- ❑ Center of **LEGO** construction and robotics
- ❑ The Republican Contest **“Erudite”** → **“Nano IQ”**
- ❑ The Republican Contest of Innovative Scientific and Technical Projects among Students of Educational Institution of the Republic of Tatarstan **“Perspektiva”** → **“The Best Technological Solution”**
- ❑ The Innovative Projects Development Programme **“Idea-1000”** → **“Nanostart”**
- ❑ International Business Cooperation of the project **“Gate2RuBIN”**
- ❑ The Regional Programme **“Business Partner”**
- ❑ Venture Fair



## The Soft Infrastructure for the Innovation Development The project “Face to Face”

**face to face** is innovation in the field of business communications.

**The main goal of the project** is to form united business information community of the city, the republic, the country, whose members know each other in person.

**Format of the meetings of the “face to face”:**

- ❑ *Business communication:* during 2 hours participants are working in the conditions of the express negotiations, every businessman have about **70 mini meetings** of 3 minutes each one.
- ❑ *Business education*
- ❑ *Coffee break (informal communication)*



# The Soft Infrastructure for the Innovation Development

## The project “Face to Face”



## Success stories



«ГКС»



**SafenSoft**

## TECHNOPOLIS “HIMGRAD”



Total area of Technopolis – **131 hectares**

Area of buildings and structures – over **500 thousand square meters**

Total number of residents - **330**

Total number of core residents – **170**

Number of employees – **5, 088**

The production volume – **USD 267 million**

Tax revenues – **USD 47 million**



## Nanotechnology Centre of the Republic of Tatarstan

Participants of the project:  **RUSNANO**  
Open Joint Stock Company    

Areas of Centre's activity:

- ❑ Polymeric and composite materials
- ❑ Biotechnology
- ❑ Pharmaceuticals

Centre of technological and diagnostic equipment in Innovative Technopark "Idea":



## Nanotechnology Centre of the Republic of Tatarstan “Nanopharma Development” LLC

R&D laboratory for the development of nanoscale delivery system of hormonal and antineoplastic drugs.

### Participants of the projects:

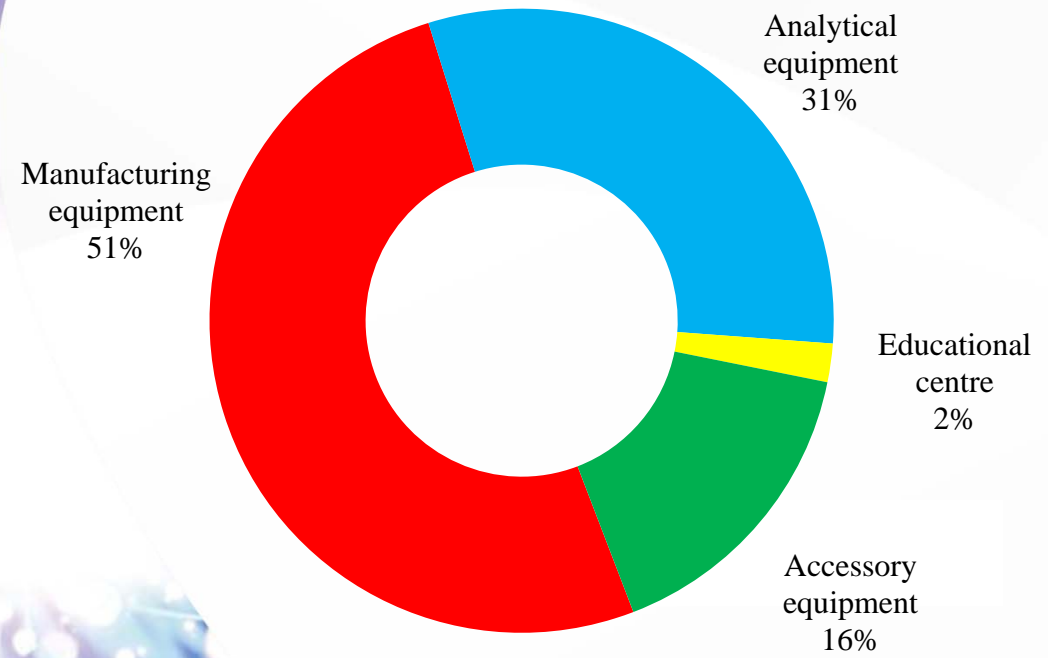


### Pharmaceutical building in Technopolis “Himgrad”:





## Infrastructure of the Centre



## Services

- ✓ Leasing of the equipment with/without staff.
- ✓ Test operation. Metrology and certification.
- ✓ Participation in R&D. Executing of customized research work , design and development work, process development work.
- ✓ Analytical equipment service.
- ✓ Statement of the techniques in process analytical laboratories.
- ✓ Consulting service for choosing and optimum working load of the equipment.
- ✓ Training and skill development of specialists.



## **Preliminary applications from companies for center's services**

### **Chemistry, petrochemistry:**

JSC «Nizhnekamskneftekhim»

JSC «Nizhnekamskshina»

JSC «Kazan Synthetic Rubber Plant» etc.

### **Machine industry:**

JSC «Kazan Motorbuilding Production Association »

JSC «Kazan Aviation Production Association named after S.P. Gorbunov»

JSC «KAMAZ-Metallurgy» etc.

### **Pharmaceutics:**

JSC «Tatchempharmpreparaty».

### **Small innovative companies:**

In Institutions of Higher Education of the Republic of Tatarstan

Projects of LLC «TTC»

Residents of Technoparks and Technopolises of the Republic of Tatarstan

Thank you for your attention!

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