



Presentation of  
CJSC “Innovational production  
Technopark “Idea”

## Infrastructure

Total area – **2 hectares**

Premises space – **28,680 m<sup>2</sup>**

Investment scope – **26 million USD**

Investment were returned **in 2010**

Total number of companies in the Technopark – **110**

Number of employees – **1,855**

The average ages of employees – **28 years**

The average monthly salary of employees – **776 USD**

Created over **6,000 jobs**

### Shareholders:



## Anchor residents:



**GE Money Bank**  
RUSSIA



Центр нанотехнологий  
Республики Татарстан

**Honeywell**



**BOSCH**

Разработано для жизни

**Panasonic**

ideas for life

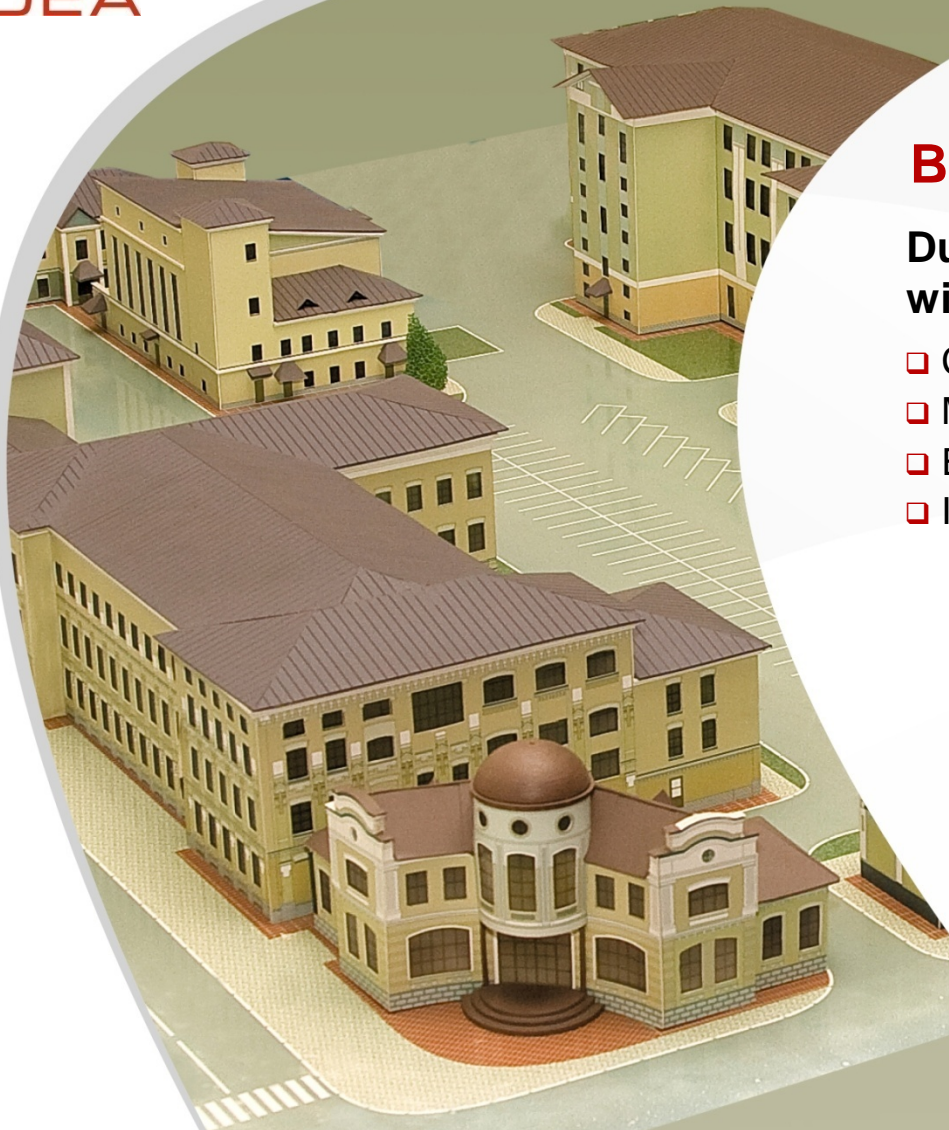
**SIEMENS**

## Exterritorial residents:



«ГКС»

**iiko™**



## **Business Incubator**

**During 1 year services are provided without payment :**

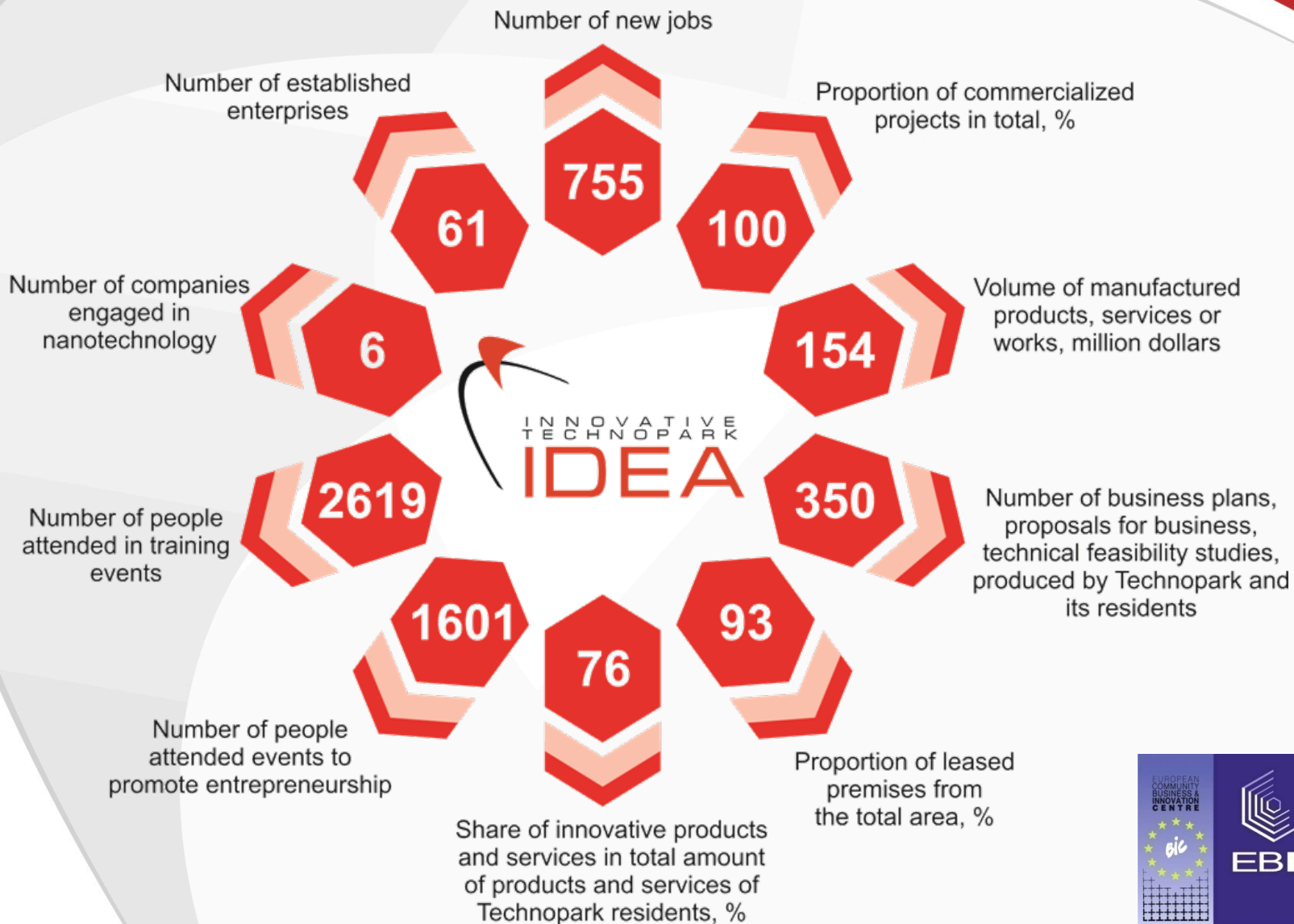
- Consulting services
- Marketing services
- Educational services
- Information service

## **Innovative and Technological Centre**

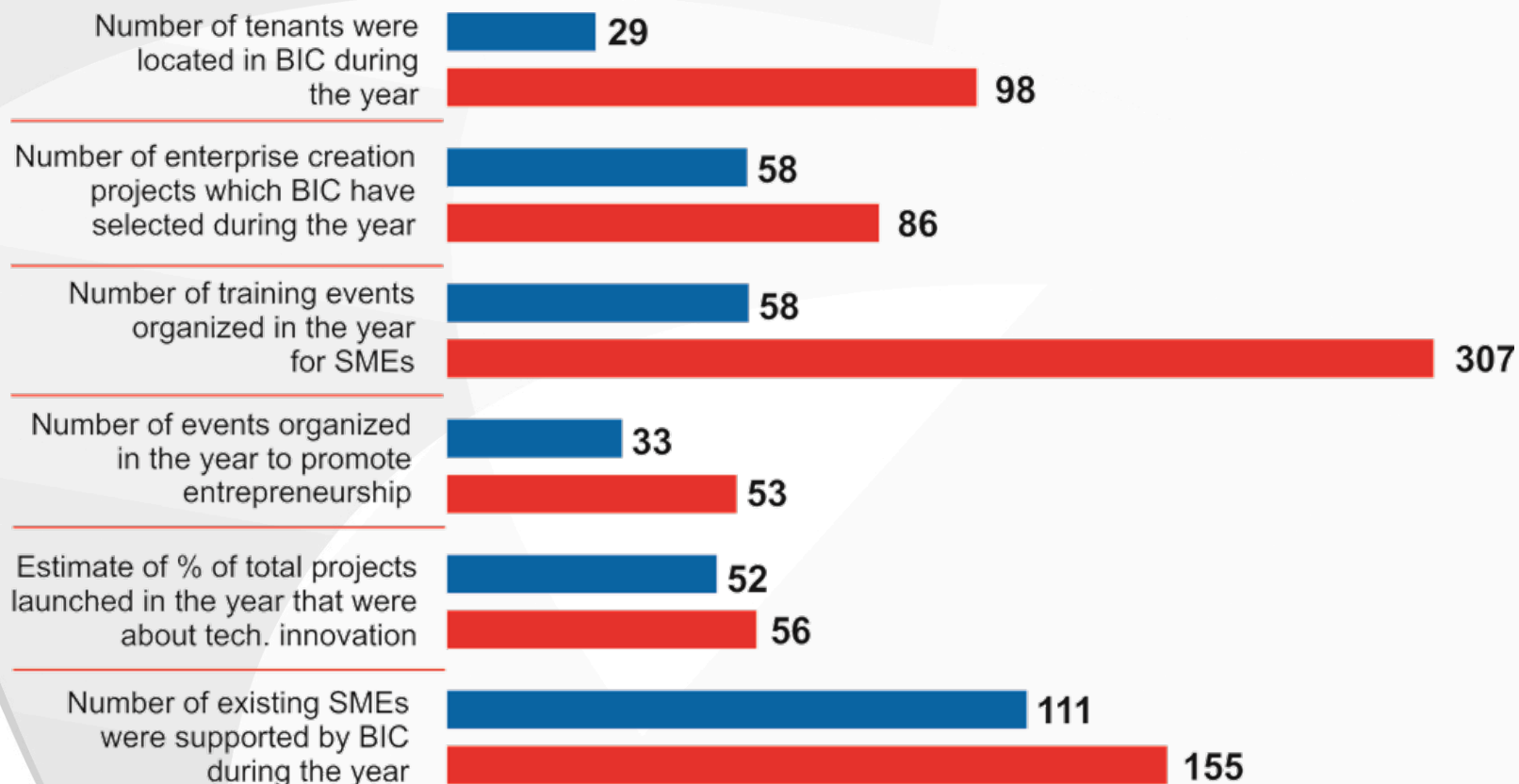
**Office and production facilities:**

Total area of 20-90 m<sup>2</sup>  
Fine finish redecoration  
Furniture and office equipment  
Term of lease – from 1 to 3 years  
Lease cost: 40%, 60%, 100% of market price

## Indicators (EC-BIC standards)

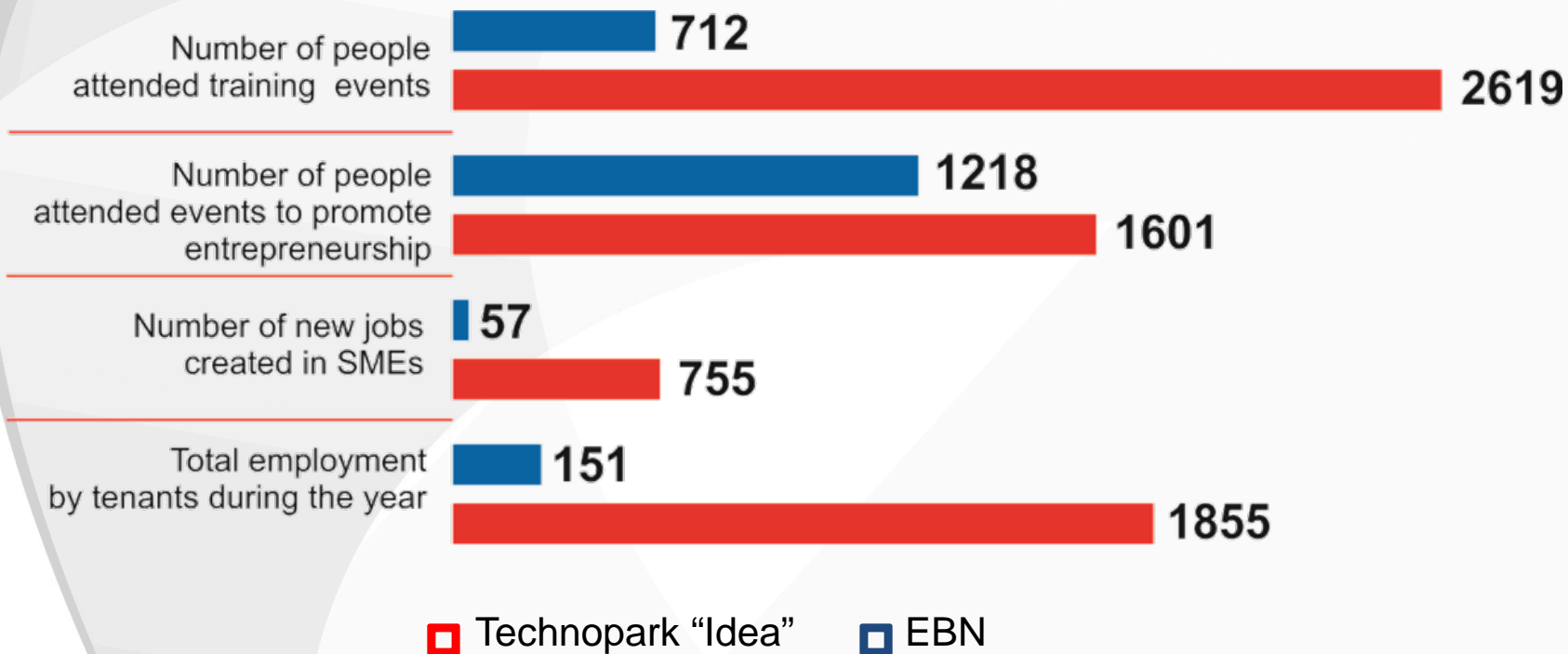


## Indicators (EC-BIC standards)

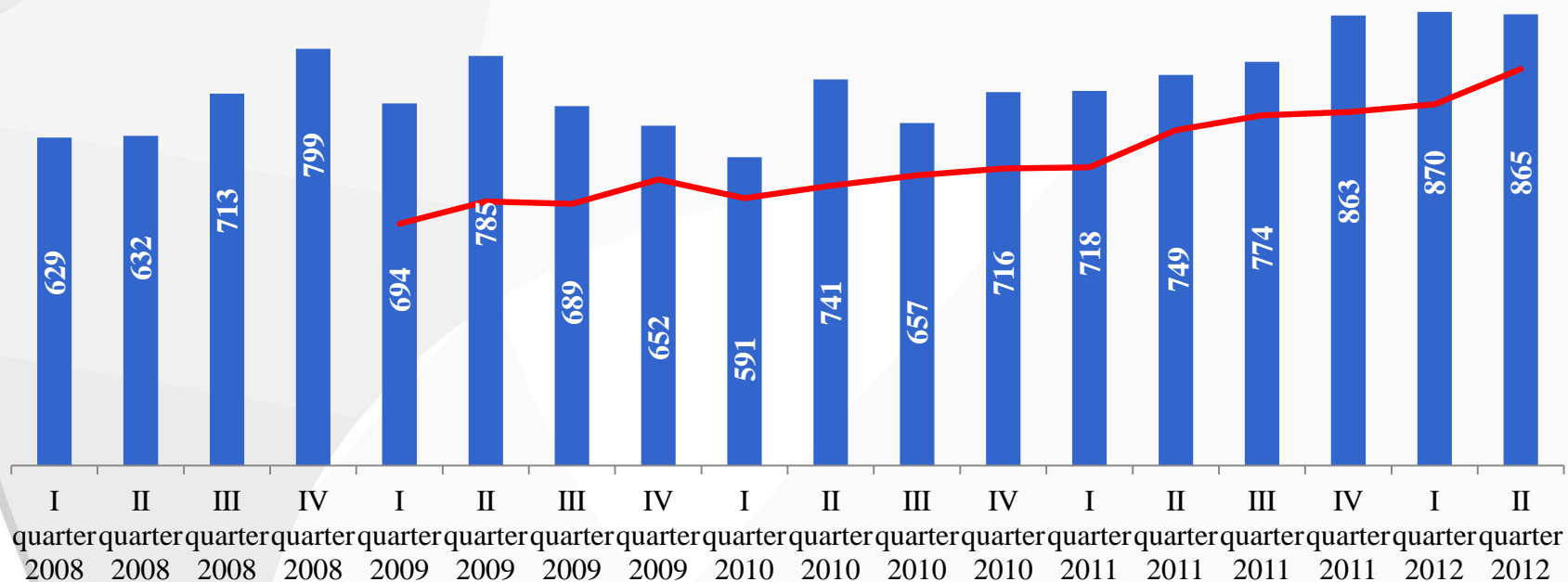


■ Technopark "Idea"
 ■ EBN

## Indicators (EC-BIC standards)



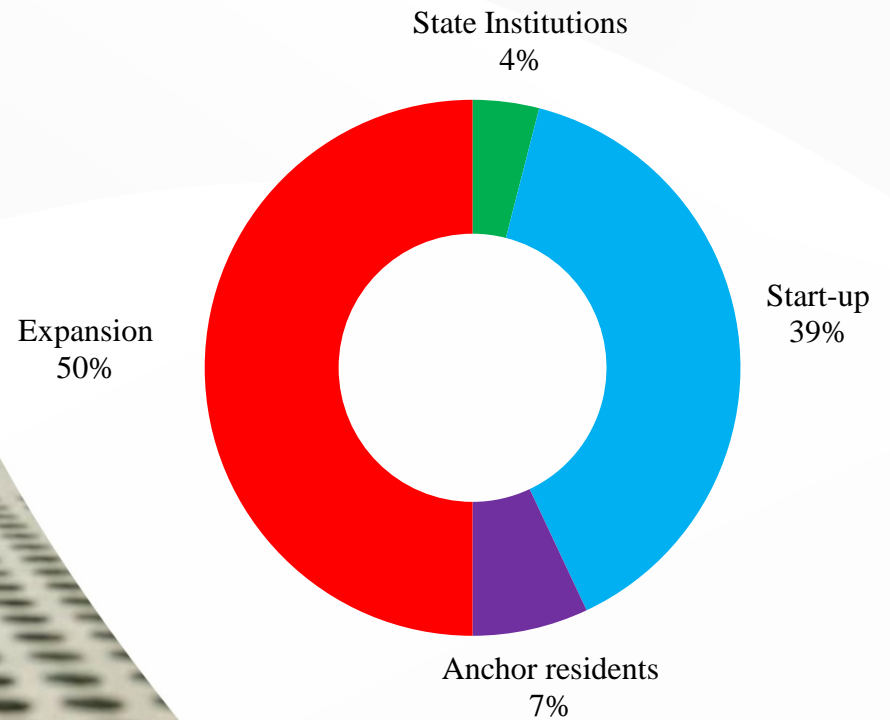
## The average monthly salary of the employees of the resident-companies of Technopark “Idea”



- - Data for the resident-companies of Technopark “Idea”
- - Data for the Republic of Tatarstan

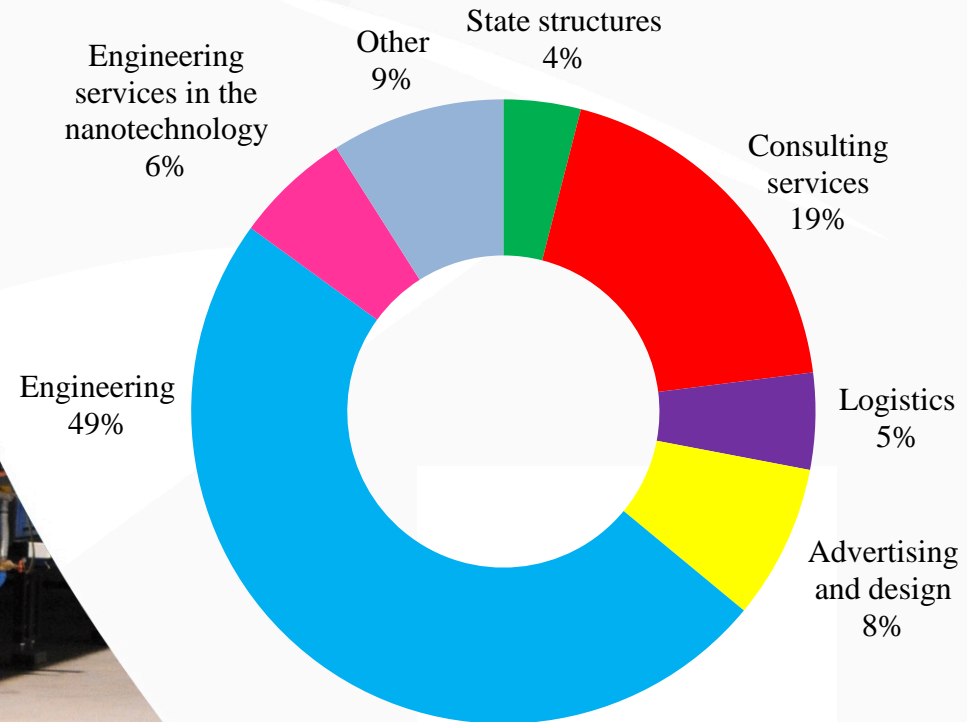


## Development Stages of the Technopark's resident companies





## The residents profile



## Resident's clients of Technopark "Idea"



**HONDA**



**SKOLKOVO**  
Moscow School of Management



**Adobe**

**Яndex**



**РБК**



**DANONE**



**МОСЭНЕРГО**



**GAZPROM**



**L'ORÉAL**



**TQNECO**



**TATSPIRTPROM**  
DISTILLERIES



**TATNEFT**



**LUKOIL**  
OIL COMPANY



**VICHY**  
LABORATOIRES



**TYREX**

**Майкрософт Рус**

## Vocational Guidance

- ❑ Center of **LEGO** construction and robotics
- ❑ The Republican Contest **“Erudite”** → **“Nano IQ”**
- ❑ The Republican Contest of Innovative Scientific and Technical Projects among Students of Educational Institution of the Republic of Tatarstan **“Perspektiva”** → **“The Best Technological Solution”**
- ❑ The Innovative Projects Development Programme **“Idea-1000”** → **“Nanostart”**
- ❑ International Business Cooperation of the project **“Gate2RuBIN”**
- ❑ The Regional Programme **“Business Partner”**
- ❑ Venture Fair



## The Soft Infrastructure for the Innovation Development

### The project “Face to Face”

**face to face** is innovation in the field of business communications.

**The main goal of the project** is to form united business information community of the city, the republic, the country, whose members know each other in person.

**Format of the meetings of the “face to face”:**

- ❑ *Business communication:* during 2 hours participants are working in the conditions of the express negotiations, every businessman have about **70 mini meetings** of 3 minutes each one.
- ❑ *Business education*
- ❑ *Coffee break (informal communication)*



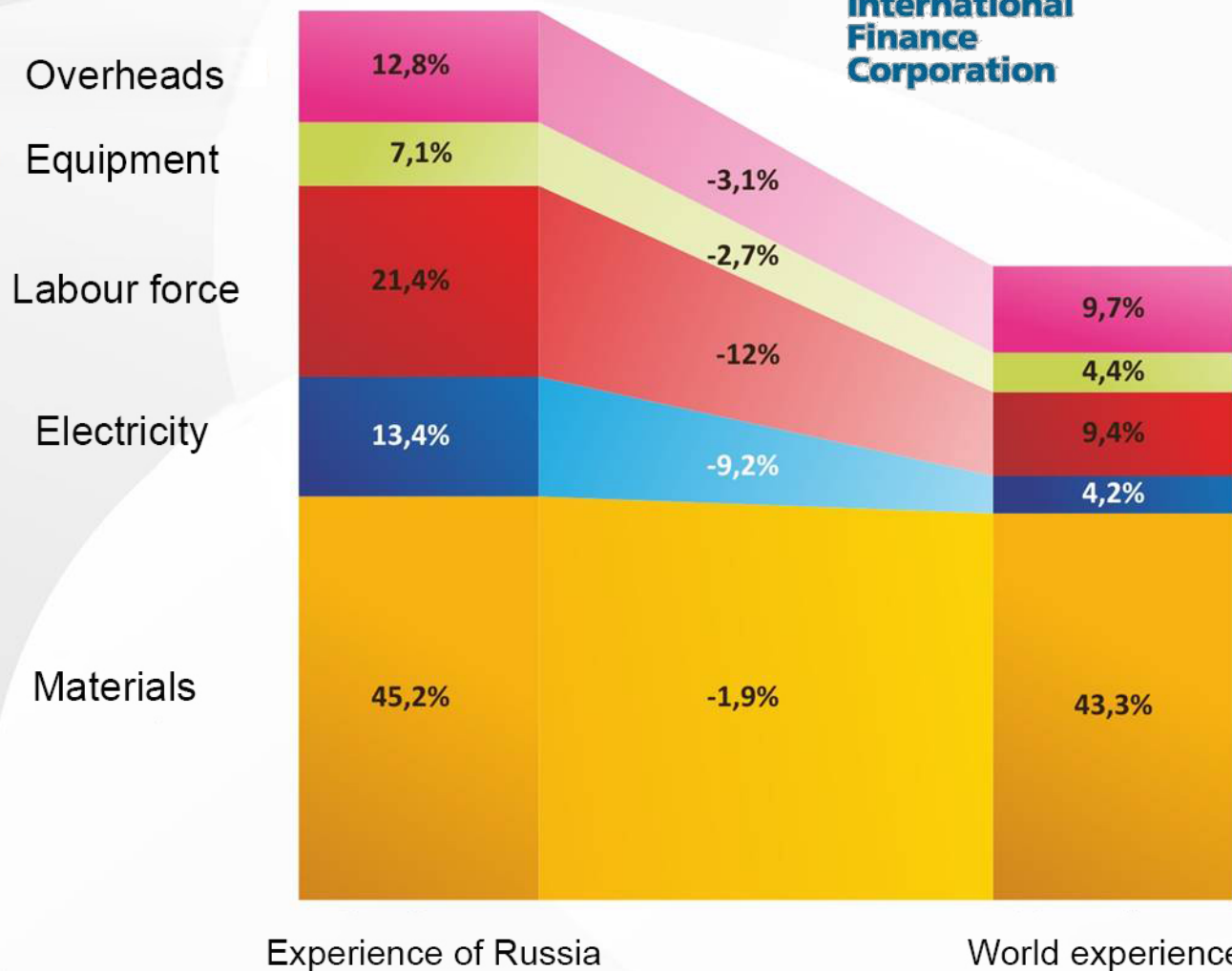
# The Soft Infrastructure for the Innovation Development

## The project “Face to Face”

14



## Priority of the Investment



Experience of Russia

World experience

## Success stories



«ГКС»



SafenSoft



## TECHNOPOLIS “HIMGRAD”



Total area of Technopolis – **131 hectares**

Area of buildings and structures – over **500 thousand square meters**

Total number of residents - **330**

Total number of core residents – **170**

Number of employees – **5, 088**

The production volume – **USD 267 million**

Tax revenues – **USD 47 milion**



# NANOTECHNOLOGY CENTRE “IDEA”

**BUDGET OF THE PROJECT: USD 123 mln**

**SHAREHOLDERS:**



Centre of technological and diagnostic equipment

**AREAS OF ACTIVITY:**

**Composite materials**

Partner:

האוניברסיטה העברית בירושלים  
The Hebrew University of Jerusalem

**Biotechnology and pharmaceuticals**

Partners:



**Smart materials**

Partners:



## Centre of Nanotechnology of the Republic of Tatarstan

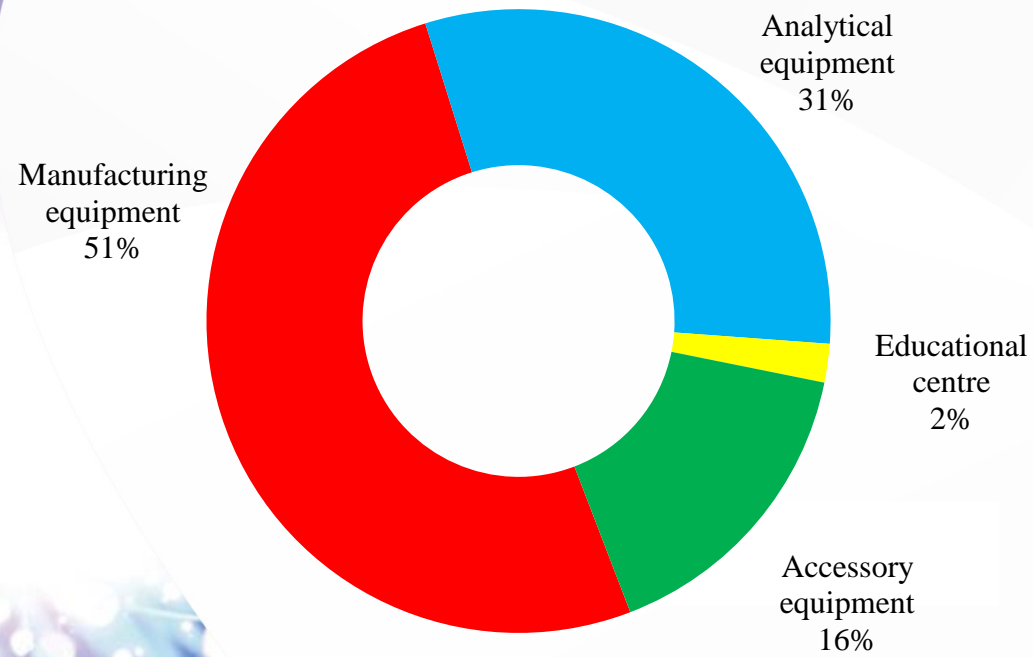


Research and Development Centre  
in the direction of Biotechnology  
("Izvarino Pharma" 2,200 m<sup>2</sup>)

## Basic areas of the Centre activities

- ❑ Smart materials;
- ❑ Composition materials;
- ❑ Biotechnologies, pharmaceuticals.

## Infrastructure of the Centre



## Services

- ✓ Leasing of the equipment with/without staff.
- ✓ Test operation. Metrology and certification.
- ✓ Participation in R&D. Executing of customized research work , design and development work, process development work.
- ✓ Analytical equipment service.
- ✓ Statement of the techniques in process analytical laboratories.
- ✓ Consulting service for choosing and optimum working load of the equipment.
- ✓ Training and skill development of specialists.



## **Preliminary applications from companies for center's services**

### **Chemistry, petrochemistry:**

JSC «Nijnekamskneftehim»  
JSC «Nijnekamskshina»  
JSC «KZCK» etc.

### **Machine industry:**

JSC «KMPO»  
JSC «KAPO named after Gorbunov»  
JSC «KAMAZ-Metallurgia» etc.

### **Pharmaceutics:**

JSC «Tathimfarmpreparati».

### **Small innovative companies:**

In Institutions of Higher Education of the Republic of Tatarstan  
Projects of LLC «TTC»  
Residents of Technoparks and Technopolises of the Republic of Tatarstan

Thank you for your attention!

Sergey Yushko

CEO

[www.tpidea.ru](http://www.tpidea.ru)

e-mail: [info@tpidea.ru](mailto:info@tpidea.ru)

Tel/fax +7 (843) 570 68 50